

URBAN MYTHS

PREMIERING 29 SEPTEMBER 2017 EMAGINE THEATER

SPONSOR & BUILD WITH US

Join us
in support of
Premiere Events
benefitting
Philanthropic
Partnerships
across
the country.

Logo featured at Premiere and on UM & Charity websites
Social media mentions and content for your brand
Charity 3rd party endorsement
2 VIP admin tickets to the event
Approved imagery for advertising efforts

\$1.5K
local

+

Press release to all our local contacts
PR story for your brand
Your product in VIP SWAG bags

\$2.5K
local

+

Local media coverage
Live interview with Kim Marie at select event
Listed as a food & beverage Sponsor (minimum 3)
A total of 4 VIP tickets (not just 2) to the event
PLUS meet and greet with select cast members

\$5K
local

+

Possible mention on Trailer/ Personalized Trailer for your company use
Select merchandising opportunity
Mention in select press release Cross country exposure
Exclusive Screening at select offices to build goodwill
Social Media mention and content for your brand
National and local media coverage live interview with Kim Marie
Photo op with Kim Marie and select cast members at red carpet event
6 Tickets to exclusive VIP Red Carpet Premiere, Plus 2 General Admission

\$25K
national

+

8 Tickets to exclusive VIP Red Carpet Premiere,
Plus 2 General Admission
Social Media mention and content for your brand

\$50K
national

+

Private Screening
Exclusive Sponsor for Cast travel for Red Carpet Premiere
A total 10 VIP tickets to the Premiere Event
Meet and greet with selected cast
Exclusive Signature to the trailer and your :30 commercial at the start of the film

\$100K
national

In 1955 the popular American film "Rebel Without a Cause" actor James Dean used an Ace Comb, and suddenly every teenage boy had to have one, resulting in a HUGE increase in sales! Ever since, research has repeatedly proven that there is no better recognition an organization can achieve than to get *your name in lights* by being highlighted or associated on the Big Screen In an American movie.

Product placement in a just few episodes of a TV series for instance, can cost a brand \$3 - \$10 million, and more for placement on the Big Screen. Why would anyone spend that—especially your competition? Well, when Hershey's associated their name with the movie "E.T." spending one million dollars to feature Reese's Pieces in the film, Hershey's PROFIT increased by 65% during the movie's run. And the best part is, they continue to reap the benefits 35 years later.

SEE COMPLETE DETAILS IN THE SPONSOR PACKAGE

all levels subject to change or substitution

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